



Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Present: President Scott Keimig, Vice President Kurtis Minder, Membership Chair Shannon Krammes, Media Chair Wes Fleming, Treasurer Henry Winokur, Election Representative Jerry Skene

The meeting was called to order by President Scott Keimig at 10:03 a.m. EST.

Election Results for 2016 Board of Directors: The Elections committee recommends that the BOD accept the following persons as the 2016 Board of Directors: Kurtis Minder, President; Andy Dooley, Vice President; Shannon Krammes, Secretary; Mike Potter, Treasurer; Karen Ager, Membership Chair; Jose Abiles, Member of the Year; and Ed Phelps 2015 HALL OF FAME. ***Board accepts new Board as elected.***

For official e-mail and details, see page 4 of this record.

The following Chair positions remain open:

Media (including BTS Editor), Meetings and Events, Sales, Safety, and Tech.

Wes Fleming volunteered to take the Tech Chair position for 2016.

Board of Director's Report - Officers

President – Scott Keimig

Transition to newly elected President, Kurtis Minder, in-process (i.e. Insurance Company notification, MOA/RA notification). Scott Keimig delivered historical records to Camp Westmar for storage. Kurtis Minder and Shannon Krammes maintain combination code for storage.

Vice President – Kurtis Minder

Transitioning as newly elected President.

Secretary – Jim Howland

Not Present

Treasurer – Henry Winokur

Henry reported the BMWBMW balance as \$11,316.16. Historical Treasurer Records were passed to incoming President Kurtis Minder for transition to incoming Treasurer, Michael Potter. Banking transition paperwork was completed by Kurtis Minder. Henry will coordinate with Michael Potter to complete turnover.

Board of Director's Report – Committee Chairs (Standing)

Membership – Shannon Krammes

Current year's membership income (through October) is \$6,502. Prior year (2014) Membership Income was \$5,805. The average since 2005 has been \$7,696 and the 2nd highest was \$8,670.

Active members 411 (363 Full, 48 Associates). Shannon will coordinate with newly elected Membership Chair, Karen Ager, for turnover.



Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Shannon requested that all historical records be delivered to her as the new Secretary in charge of historical documents per the by-laws.

Media – Wes Fleming

The November BTS was a condensed version. A full version will be released mid-November. Due to increased print and postage costs, Wes is recommending considering discontinuing the print version in 2016 (currently going to less than 10% of members). Kurtis Minder recommended reviewing a Newsletter financial report and discussing benefits of using the Newsletter as a marketing tool as well as continuing to provide print copies to those already identified (no new requests). Wes will submit a financial report by the end of November for discussion at the December meeting (Battley Cycles Dec 12).

Media (Webmaster) – Kris Betz

Not present – update sent via e-mail. I've been working on some thoughts and plans for the future of our web presence. Some things I will be working towards and will consult with the BOD has I move forward:

- Revamp our website... I'm not sure if this means just re-styling/theming our current set up, upgrading our Drupal install (the version we have is being sunsetted soon) and re-styling/theming it, or doing something new/different.
- Along with the above on the main website... talk with you all and learn more of what our main functions (mission?) of our club and website/web presence should be.
- Take a look at our social media presence and see what that should be.
- Look into bring Tapatalk functionality to our forum.

Media (Editor) – TBD

See Media report above.

Committee Chairs (Other)

Meeting and Events – Michael Potter

Not Present

Rides – Bruce Dimon

Not Present

Technical – Bruce and Niki Watkins

Not Present

Safety - TBD

Government – Michael Noyes

Not Present



Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Sales – TBD

Membership Meeting

The meeting was called to order by President Scott Keimig at 11:05 a.m. EST.

Board announced the results of the 2016 BoD elections (see above BoD notes for results).

Morton's BMW, Jeff Massey, Owner:

During the recent BMW National Dealer Meeting in Orlando, Florida, there was a great deal of discussion/planning for new/revised models being released by 2020 (there will be more new/revised models released between now and 2020 than currently exist). BMW has a goal of selling 200,000 bikes per year by 2020 (current rate is 115,000 per year). BMW also announced their joint venture with Indian motorcycle manufacturer TVS to together make a new range of smaller motorcycles, which will be under 500cc that will be distributed and sold around the world.

Morton's BMW, Steve Anderson, Marketing Manager:

Be on the lookout for the release of the new BMW G310R (~350lbs wet, 34 HP, ABS, fuel injected, ~70MPG) and the RNineT Scrambler (19 front tire, cast wheels) in the upcoming year.

Sales incentives on 2015 models (up to \$1750 off on some models). Contact Steve for more information.

Morton's BMW, Seth Parelman, Parts and Accessories Manager:

Some great upcoming discount days at Morton's (i.e. Black Friday, Small Business Saturday, Cyber Monday). Keep your eyes open for the upcoming newsletter for details (you can sign up for the newsletter online or contact Morton's and they will sign you up).

BMW and Schuberth are releasing new Adventure Helmets early next year.

Winter Storage: Morton's can store your bike for you over the winter. They take care of the battery, oil/filter changes, tire pressure, inspections, etc. For more details, contact Stewart Beatson or Ron Hanson.



Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Official Election Results

From: epfister@comcast.net
To: JWhoulandnva@gmail.com, secretary@bmwBMW.org
Cc: "Scott Keimig" <president@bmwBMW.org>
Sent: Monday, November 2, 2015 3:25:45 PM
Subject: Fwd: BMWBMW Election Results

To: President and Secretary BMWBMW Board of Directors:
Subject: Elections Results

The 2015 BMWBMW Election Committee met on 1 November at the Old Town Diner in Myersville, MD to finalize the tally of the votes submitted for the 2016 election cycle. According to the by-laws, the Secretary coordinates this process, so this report is being sent to the President and the Secretary for follow up action including appointment of a Media Chair, announcing the results at the November club meeting and publication of the results in the December BTS newsletter.

A total of 53 ballots were received 62% by electronic mail and 38% by US Mail. Five associate members were included in the 53 ballots and 100% of the ballots were determined to be valid.

The results are as follows (details in the attached spreadsheet):

- President: Kurtis Minder with 51 votes
- Vice President: Andy Dooley with 48 votes
- Secretary: Shannon Krammes with 43 votes
- Treasurer: Mike Potter with 35 votes
- Membership Chair: Karen Ager with 50 votes
- Media Chair write candidates:
 - o Wes Fleming: 6 votes (Including 1 vote for Thaddaeus Fleming)
 - o Les Moonves: 2 votes
 - o Kriz Betz and Leah Duffy each with 1 vote
 - Hall of Fame Nominee: Ed Phelps 43 votes (no other write in candidates)

The Elections committee therefore recommends that the BOD accept the following persons as the 2016 Board of Directors: Kurtis Minder, President; Andy Dooley, Vice President; Shannon Krammes, Secretary; Mike Potter, Treasurer; Karen Ager, Membership Chair; and Ed Phelps 2015 HALL OF FAME.

The Elections Committee was unable to make a determination for the Media Chair position and recommends that the current BOD reach out to each of the candidates in the order of their ballot count to offer them a chance to accept or decline an appointment as 2016 Media Chair.

Faithfully submitted via email on Nov 2, 2015

2015 BMWBMW Elections Committee
Ed Pfister, Chair #25046; Jerry Skene, # 2190; Gene Freund # 25432

Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Action Items

No.	Date	Task	Responsible	Due To	Due Date	Closed Date
1	11/14/2015	Prepare BTS financial report (in/out)	Wes Fleming	BoD	11/30/2015	
2	11/14/2015	BMWBMW Forums - change T. Wesley username to Chiba	Kris Betz	Wes Fleming	11/30/2015	
3	11/14/2015	Holiday Party Plans - Add tip cost or collect cash tip contributions	Kurtis Minder	BoD	12/17/2015	
4	11/14/2015	Consider updating BMWBMW homepage (i.e. remove Oktoberfest language)	Kris Betz	BoD	11/30/2015	
5	11/14/2015	Contact "Fletcher" and have GS-911 transitioned to new Tech Chair (Wes Fleming).	Scott Keimig	Wes Fleming	11/30/2015	
6	11/14/2015	Complete ad invoices for Oct/Nov/Dec	Wes Fleming	Henry Winokur	11/30/2015	
7	11/14/2015	Review ad rates with eye to going all digital	BoD	BoD	12/12/2015	
8	11/14/2015	Deliver historical records to the new Secretary.	Scott Keimig	Shannon Krammes	11/30/2015	
9	11/15/2015	Update New and Renewal letters from President	Kurtis Minder	Shannon Krammes	11/30/2015	

Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Upcoming Events

Date-Time	Description	Location	Contact Info	Status
11/21/15-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Confirmed
11/22/15-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
11/27/15-10:30 AM	Hit the Road on Black Friday Lunch Ride	Bob's BMW, Jessup, MD	Bob's BMW	Confirmed
12/12/15-10:00 AM	BoD/Membership Meeting	Battley Cycles,	BMWBMW	Confirmed
12/19/15-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Confirmed
12/19/15-Time TBD	Holiday Party at Morton's	Morton's BMW, Fredericksburg, VA	Morton's BMW	Time TBD
12/19/15-Time TBD	Holiday Cheer at Bob's	Bob's BMW, Jessup, MD	Bob's BMW	Time TBD
12/27/15-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
1/9/16-10:00 AM	BoD/Membership Meeting	TBD	BMWBMW	Tentative
1/16/16-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Confirmed
1/17/16-Time TBD	BMWBMW Holiday Party	La Ferme Restaurant, 7101 Brookville Rd, Chevy Chase, MD	BMWBMW	Confirmed
1/24/16-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
2/13/16-10:00 AM	BoD/Membership Meeting	TBD	BMWBMW	Tentative



Board of Directors Meeting

Morton's BMW, Fredericksburg, VA, November 14, 2015

Date-Time	Description	Location	Contact Info	Status
2/20/16-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Confirmed
2/28/16-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
3/12/16-10:00 AM	BoD/Membership Meeting	TBD	BMWBMW	Tentative
3/19/16-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Confirmed
3/27/16-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
4/9/16-10:00 AM	BoD/Membership Meeting	TBD	BMWBMW	Tentative
4/16/16-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Confirmed
4/24/16-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
4/28-5/1/16	Horizon's Unlimited	Holiday Lake 4-H Center and Camp, Appomattox, VA	Morton's BMW – Steve Anderson	Registration Open
5/14/16-10:00 AM	BoD/Membership Meeting	TBD	BMWBMW	Tentative
5/20-22/16	Morton's Spring Fling	Natural Bridge Hotel, Natural Bridge, VA	Morton's BMW	Registration Upcoming
5/21/16-10:00 AM	Breakfast Ride	Old Town Diner, 307 Main Street, Myersville, MD 21773	BMWBMW	Tentative – May Cancel due to Spring Fling
5/22/16-8:30 AM	Breakfast Ride	Main Street Pub, 7140 Main St, Clifton, VA	BMWBMW	Confirmed
6/3-5/16	Square Route Rally	Camp West-Mar, 14509 Brown Road, Sabillasville, MD	BMWBMW	Tentative