

11 July 2015 at BMW of Dulles

Review/Approve May Minutes of BoD / General - done

Treasury status report (Henry) – no report, let's review overall account(s) when Henry is back from travel

Media Report (Wes) – business cards turn out to be more useful than tri-fold so let's place tri-fold in pdf form online

Membership status report (Shannon) – 430 members

Rally Follow-up (Kurtis) - ~180 attendees, 60+ responses to post rally survey. Feedback will be considered as was last year for planning of 2016 rally

Events Chair (Mike)

- Picnic - August 15, 2015 12 -3PM E Potomac Park Washington, DC
- MTG & Swap Meet - September 12, 2015 BUA
- Oktoberfest 2015 - Need coordinators and help here, need to discuss.

Government Affairs Chair (Michael) – possible vacant seat, no response or attendance

Rides Chair (Bruce) – Bruce is on travel, considering adding more day rides and longer multi-day weekend rides

Safety Chair (open)

Sales Chair (Kathryn) – Café online store updated, increased sales of items at rally, ads will be added to BTS

Tech Chairs (Nicki/Bruce) – N/A beyond planned events in BTS

Oktoberfest (Dealers) – staffing and coordinators needed

Hall of Fame Nominees (Scott/Wes) - private

Elections (Scott)

Call for nominations will be announced on the forum and in BTS

Andy, Scott and Wes are stepping down, so slots open for President, Media Chair, and Web Master

Dates for all club affiliated events are listed at the end of the document

Meeting hosted by Motorcycles of Dulles, John Tisch, Ken Davis, and Jim Harman. Ken gave an over view of the business, how he started with several years selling BMW cars, and the years planning the new dealership centered around Triumph and BMW. Offered a discount to members and we thank him for his help and generosity.

Review Action Items

1. Chronology of the club on our website. Once details are verified as accurate online, this item is closed.
2. BTS download metrics. Closed for now until seasonal data is captured, review again at the end of the year.
3. Printing of new tri-fold brochure of the club. Decided to not print and place electronic pdf on the club website. , this item is closed.
4. After a review of the past 3 years of income and expenses, we are short \$1k – 1500 per year. To avoid raising the dues for the short term, we will look at marketing to increase the sales of club goods, hats, shirts, etc. Kurtis will assess operating expenses based on three year data from Henry and items that should be considered for fee increases such as mailed print copies and sale items. This is still needed as of 7/2015, will wait until Henry is free to perform and discuss at future meetings
5. Look at the overall expenses incurred per member for standard all membership benefits... BTS, SRR, picnics, meeting etc. expenses. – Henry (7/11/15, same as #4 above)

General Membership Meeting followed,

Over view of the club and benefits of the club was discussed openly amongst several members after a query from the floor. One member who was in a recent highway accident, summed it up with a story about after his crash, other BMWBMW members were contacting him and his family throughout the events just after, offering help that he labeled as priceless.

Media Report (Wes) No article too long or short, no picture too large! Please submit material for BTS.

Membership status report (Shannon) – 430 members

Rally Follow-up (Kurtis) - ~180 attendees, 60+ responses to post rally survey. Feedback will be considered as was last year for planning of 2016 rally

Events for the Second Half of 2015:

07/18/15-10:00 AM: Breakfast Ride

Lead: BMWBMW

Location: Old Town Diner, 307 Main Street, Myersville, MD 21773

<http://www.bmwbmw.org/breakfast>

07/24/15-Multi-Day: BMW MOA National Rally

Lead: BMW MOA

Location: Billings, MT

http://www.bmwmoa.org/events/event_details.asp?id=522760

07/26/15-8:30 AM: Breakfast Ride

Lead: BMWBMW

Location: Main Street Pub, 7140 Main St, Clifton, VA

<http://www.bmwbmw.org/breakfast>

08/15/15-10:00 AM: Breakfast Ride

Lead: BMWBMW

Location: Old Town Diner, 307 Main Street, Myersville, MD 21773

<http://www.bmwbmw.org/breakfast>

08/15/15-12:00 PM: Annual Picnic

Lead: BMWBMW

Location: East Potomac Park

14th St SW

Washington, DC 20024

<http://www.bmwbmw.org/events>

08/23/15-8:00 AM: Hospitality Days

Lead: Bob's BMW

Location: Summit Point Racetrak

201 Motorsports Park Circle

Summit Point, WV 25446

<http://www.bobsbmw.com/>

08/30/15-9:00 AM: Riding with the Heroes with Bob's

Lead: Bob's BMW

Location: Bob's BMW, Jessup, MD

<http://www.bobsbmw.com/>

08/30/15-8:30 AM: Breakfast Ride

Lead: BMWBMW

Location: Main Street Pub, 7140 Main St, Clifton, VA

<http://www.bmwbmw.org/breakfast>

08/31/15-8:00 AM: Hospitality Days with Bob's

Lead: Bob's BMW

Location: Summit Point Racetrak

201 Motorsports Park Circle

Summit Point, WV 25446

<http://www.bobsbmw.com/>

09/12/15-9:00 AM: BoD/Membership Meeting

Lead: BMWBMW

Location: Beemers Uber Alles, 9248 Mike Garcia Dr, Manassas, VA 20109

<http://www.bmwbmw.org/events>

09/12/15-11:00 AM: Swap Meet

Lead: BMWBMW

Location: Beemers Uber Alles, 9248 Mike Garcia Dr, Manassas, VA 20109

<http://www.bmwbmw.org/events>

09/19/15-10:00 AM: Breakfast Ride

Lead: BMWBMW

Location: Old Town Diner, 307 Main Street, Myersville, MD 21773

<http://www.bmwbmw.org/breakfast>

09/19/15-TBD: Oktoberfest – Fall Open House and Swap Meet at Bob's

Lead: Bob's BMW

Location: Bob's BMW, Jessup, MD

<http://www.bobsbmw.com/>

09/19/15-TBD: Scavenger Hunt at Morton's

Lead: Morton's BMW

Location: Morton's BMW, Fredericksburg, VA

www.mortonsbmw.com

09/20/15-8:00 AM: Hospitality Days with Bob's

Lead: Bob's BMW

Location: Summit Point Racetrak

201 Motorsports Park Circle

Summit Point, WV 25446

<http://www.bobsbmw.com/>

09/21/15-8:00 AM: Hospitality Days with Bob's

Lead: Bob's BMW

Location: Summit Point Racetrak

201 Motorsports Park Circle

Summit Point, WV 25446

<http://www.bobsbmw.com/>

09/27/15-TBD: Baltimore/Washington Ride for Kids

Lead: Ride for Kids

Location: Ellicott City, MD

http://pbtfc.onvio.net/site/TR?fr_id=2170&pg=entry#.VONpl_nF98E

09/27/15-8:30 AM: Breakfast Ride

Lead: BMWBMW

Location: Main Street Pub, 7140 Main St, Clifton, VA

<http://www.bmwbmw.org/breakfast>

10/01/15-Multi-Day: BMW RA National Rally

Lead: BMW RA

Location: Harrison, AR

<http://bmwra.org/national-rally>

10/03/15-11:00 AM: Oktoberfest at Battley Cycles

Lead: Battley Cycles

Location: Battley Cycles, Gaithersburg, MD

<http://www.battley.com/>

10/09/15-Multi-Day: Oktoberfest

Lead: BMWBMW

Location: Thurmont, MD

<http://www.bmwbmw.org/events>

10/17/15-10:00 AM: Breakfast Ride

Lead: BMWBMW

Location: Old Town Diner, 307 Main Street, Myersville, MD 21773

<http://www.bmwbmw.org/breakfast>

10/17/15-TBD: Oktoberfest at Morton's

Lead: Morton's BMW

Location: Morton's BMW, Fredericksburg, VA

www.mortonsbmw.com

10/24/15-TBD: Simon & Lisa Thomas: The World's Longest Continuous Motorcycle Journey as a Team

Lead: Bob's BMW

Location: Bob's BMW, Jessup, MD

<http://www.bobsbmw.com/>

10/24/15-9:00 AM: Haunted House at Battley Cycles

Lead: Battley Cycles

Location: Battley Cycles, Gaithersburg, MD

<http://www.battley.com/>

10/25/15-8:30 AM: Breakfast Ride

Lead: BMWBMW

Location: Main Street Pub, 7140 Main St, Clifton, VA

<http://www.bmwbmw.org/breakfast>

11/11/15-TBD: Veteran's Day at Morton's

Lead: Morton's BMW

Location: Morton's BMW, Fredericksburg, VA

www.mortonsbmw.com

11/14/15-10:00 AM: BoD/Membership Meeting

Lead: Morton's BMW

Location: Morton's BMW, Fredericksburg, VA

<http://www.bmwbmw.org/events>

11/21/15-10:00 AM: Breakfast Ride

Lead: BMWBMW

Location: Old Town Diner, 307 Main Street, Myersville, MD 21773

<http://www.bmwbmw.org/breakfast>

11/22/15-8:30 AM: Breakfast Ride

Lead: BMWBMW

Location: Main Street Pub, 7140 Main St, Clifton, VA

<http://www.bmwbmw.org/breakfast>

12/12/15-10:00 AM: BoD/Membership Meeting

Lead: BMWBMW

Location: Battley Cycles, Gaithersburg, MD

<http://www.bmwbmw.org/events>

12/19/15-10:00 AM: Breakfast Ride

Lead: BMWBMW

Location: Old Town Diner, 307 Main Street, Myersville, MD 21773

<http://www.bmwbmw.org/breakfast>

12/19/15-TBD: Holiday Party at Morton's

Lead: Morton's BMW

Location: Morton's BMW, Fredericksburg, VA

www.mortonsbmw.com

12/19/15-TBD: Holiday Cheer at Bob's

Lead: Bob's BMW

Location: Bob's BMW, Jessup, MD

<http://www.bobsbmw.com/>

12/27/15-8:30 AM: Breakfast Ride

Lead: BMWBMW

Location: Main Street Pub, 7140 Main St, Clifton, VA

<http://www.bmwbmw.org/breakfast>