

## Board Meeting - April 11, 2015 at Battleys

<http://www.bmwbmw.org/officers>

### Review of Action Items:

1. **Chronology of the club on our website. Will look at the material in the recent membership directory and use that.**
2. **BTS download metrics. Need to look at Google Analytics or http Get Count.**
3. **Printing of new tri-fold brochure of the club. Material is ready for print, need to check on price options with various print firms.**
4. **After a review of the past 3 years of income and expenses, we are short \$1k – 1500 per year. To avoid raising the dues for the short term, we will look at more efforts in marketing to increase the sales of club goods, hats, shirts, etc. Will discuss with Wes to have a standing column for club sales in BTS.**

### Membership status report

390 members

### Treasury status report (Henry)

\$13,171.47.47 in the checking account balance to date. Year to year for the last three years income/expenses were shown.

### Media Report

Website SW updates still in process, recent host server crash, etc., will be performing SW updates, so website will be taken down for a few hours to perform updates. Need to add recent monthly minutes to the website.

PayPal compatibility with tablet devices due to outdated security on some handheld devices, and folks should contact Shannon for a work around.

### Rally Planning (Kurtis)

Snowy SRR site survey. Met local caretaker and staff. Need to go back when things dry out. Need to check the status of insurance policy for SRR. Prize packages are being donated by Morton's BMW.

### Rides Chair (Bruce Dimon)

Bruce discussed details on upcoming club rides and the 2015 Saddlesore endurance ride contest. Will verify rides are updated on the website and BTS calendars.

Spring Open Houses: details and dates are in BTS

### Morton's Spring Open House

**When:** Saturday, Apr 18, 2015

**Where:** Morton's BMW Motorcycles, 5099 Jefferson Davis Highway, Fredericksburg, VA 22408, United States ([map](#))

**Description:** Spring Open House! Come see and ride the new models, enjoy some great food, pick up some terrific deals, and be part of the crowd welcoming the prime riding season at Morton's!

### Bob's BMW Spring Open House

**When:** Saturday, April 25, 9am – 4pm

**Where:** Bob's BMW Motorcycles, 10720 Guilford Road, Jessup, MD 20794, United States ([map](#))

**Description:** Annual spring Open House

**List of action items:**

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## **General Meeting - April 11, 2015 at Battleys**

**New and recent new member introductions and roundtable discussion of rally and upcoming open houses. Two new members volunteered to support one of the upcoming open houses.**

### **Treasury status report (Henry)**

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### **Membership status report**

390 members

### **Media Report**

Website SW updates still in process, recent host server crash, etc., will be performing SW updates, so website will be taken down for a few hours to perform updates.

### **SRR (Curtis)**

Site ready for us to visit/assess next week, will need help, early June time frame, so mark your calendars.

Rides Chair (Bruce Dimon)

Bruce discussed details on upcoming club rides and the 2015 contest

- New Maryland Breakfast rides planned

- Clifton breakfast ride

- Saddlesore overnight rides

Next meetings:

May 9<sup>th</sup> Bob's

June 5, 6,7 SRR

Representative from Ride 911 came and discuss the 2015 911 ride in memory of 9/11 and passed out flyers for those interested in riding.

Battley managers presented updates on bikes and accessories available and generously offered discounts for those attending.