

Board Meeting - March 15, 2015 at Morton's BMW

<http://www.bmwbmw.org/officers>

Treasury status report (Henry)

\$12,565.84, year to last year's income/expenses were shown. Expenses were higher this year mainly due to the Holiday party, plus printing and mailing were slightly higher this year.

Media Report (Wes)

Website SW updates still in process, recent host server crash, etc., more content work is needed, and accuracy for past history and past officer data online

USPS plans on increasing postage rates again, impacts BTS due to higher rates are for 2+ OZ mailings

PayPal compatibility with tablet devices due to outdated security on some handheld devices, and still need to check if our server and website is not the issue.

Action item: Check to verify posting of PayPal issue disclaimer on website and forum

Action item: check frequency of BTS downloads, see if server monitors this

Action item: Need to check at overall club liability policy and recommendations for waivers and handouts for rides, SRR and all events. Done ★

Membership status report (Shannon)

331 members, 320 members last month, 7 new

Need to assess the true expenses per member and the value of lifetime memberships

Action item: Look at the overall expenses incurred per member for standard all membership benefits... BTS, SRR, picnics, meeting etc. expenses. – Henry

Action item: Look at volume of dealership joins and see who is new vs. former, see if it makes sense to extend 6 month free trial to all dealer sign ups vs just new members. Done, will be only offered to new members ★

Action item: Updated trifold is needed, Wes thinks he has latest copy, needs to check and send to everyone

Rally Planning (Kurtis)

Rides Chair (Bruce Dimon)

Bruce discussed details on upcoming club rides and the 2015 contest and will verify rides are updated on the website and BTS calendars the next meeting.

Spring Open Houses: details and dates are in BTS

Morton's Spring Open House

When: Saturday, Apr 18, 2015

Where: Morton's BMW Motorcycles, 5099 Jefferson Davis Highway, Fredericksburg, VA 22408, United States ([map](#))

Description: Spring Open House! Come see and ride the new models, enjoy some great food, pick up some terrific deals, and be part of the crowd welcoming the prime riding season at Morton's!

Bob's BMW Spring Open House

When: Saturday, April 25, 9am – 4pm

Where: Bob's BMW Motorcycles, 10720 Guilford Road, Jessup, MD 20794, United States ([map](#))

Description: Annual spring Open House

List of action items:

Action item: We will post PayPal issue disclaimer on website and forum – Wes ★

Action item: Add Officer Chronology to website – Wes ?

Action item: Check frequency of BTS downloads, see if server monitors this – Wes ?

Action item: Look at volume of dealership joins and see who is new vs. former, see if it makes sense to extend 6 month free trial to all dealer sign ups vs just new members. - Shannon ★

Action item: Updated trifold is needed – Scott or Wes ?

Action item: Need to check at overall club liability policy and recommendations for waivers and handouts for rides, SRR and all events. – Scott ★

Action item: Look at the overall expenses incurred per member for standard all membership benefits... BTS, SRR, picnics, meeting etc. expenses. – Henry

General Meeting - March 15, 2015 at Morton's BMW

Treasury status report (Scott for Henry)

\$12,565 March 1st , 12,539 current

Membership status report (Shannon)

331 members, dealerships and member referrals help considerably with membership, please continue to recommend the club. We have club calling cards and BTS available to hand out for your events and rides.

Media Report (Wes)

Really need content from others, rides, events, camping venues, restorations, etc.

SRR (Curtis)

Site ready for us to visit/assess next week, will need help, early June time frame, so mark your calendars.

Rides Chair (Bruce Dimon)

Bruce discussed details on upcoming club rides and the 2015 contest and will verify rides are updated on the website and BTS calendars the next meeting.

New Maryland Breakfast rides planned

Clifton breakfast ride

Saddlesore overnight rides being looked at

Morton's Spring Open House

When: Saturday, Apr 18, 2015

Where: Morton's BMW Motorcycles, 5099 Jefferson Davis Highway, Fredericksburg, VA 22408, United States ([map](#))

Description: Spring Open House! Come see and ride the new models, enjoy some great food, pick up some terrific deals, and be part of the crowd welcoming the prime riding season at Morton's!

Bob's BMW Spring Open House

When: Saturday, April 25, 9am – 4pm

Where: Bob's BMW Motorcycles, 10720 Guilford Road, Jessup, MD 20794, United States ([map](#))

Description: Annual spring Open House

Next Tech Day

Tech Day and Membership Meeting at Morton's BMW

When: Sun, March 15, 9am – 1pm

Where: Morton's BMW Motorcycles, 5099 Jefferson Davis Highway, Fredericksburg, VA 22408, United States ([map](#))

Description Tech Day - 9AM-1PM Board Meeting 10AM Member Meeting 11AM

Morton's BMW: Mr. Massey provided an overview of events planned for the upcoming season and various new bikes on the horizon. He personally thanked the members and the club for the kind thoughts on his recent loss of his daughter.

Staff provided an update on new products they have and recommend.

Many thanks to Mr. Massey and his staff for their time, generosity, and friendship.

APEX video discussion and presentation on getting ready for the riding season.

POC: ?

Next meetings:

April 11 Battleys

May 9th Bob's

June 5, 6,7 SRR