

BMWBMW General Membership Meeting 3/09/14

Held at Morton's BMW in Fredericksburg VA

The meeting was convened at 11:00 AM by Scott Keimig, President, who thanked Jeff Massey for hosting a joint club meeting and tech day.

- There were in excess of 40 members present, with an additional 8 - 12 members opting to stay in the service bays to complete work on their bikes in our first tech day of the year. We also had six new members introduce themselves to the attendees.
- **Rally Update** VP Drew Alexander provided the Rally Update. He introduced his co-chair, Kurtis Minder. The planning process is going smoothly, and a number of new events and activities are being planned. Volunteers are needed, so please contact Drew or Kurtis.
- **Treasurer's Report** Henry Winokur gave his Treasurer's Report. The club has \$_____ in its checking account and \$_____ in its PayPal account. The total is \$_____.
- **Membership Report** Joel Gladding briefed on current memberships totals. He also gave an introduction to efforts to increase membership by partnering with the dealerships and using a recent article in Motorcycle Times to "promote" the benefits and low cost of membership. He also described an effort to be introduced to rein back in members who had let their dues lapse in recent years.
- **Editor's Report** Ron encouraged members to submit articles and photos that they think would be of interest to the group at large for publication in BtS. Send contributions to: editor@bmwbmw.org
- **Rides program Update** Scott briefed us on the 2014 Rides Program being developed by Ed Phelps based on a suggestion from perennial winner, Karen Ager. It is called "The Build a Bike Grand Tour". The formal details are expected to be posted to the website. To sign up, please contact Ed at rides@bmwbmw.org.
- **Dealer Open House** Local dealers have set dates for spring open houses as follow:
 - Battley's 5/3 – club coordinator Andy Dooley
 - Morton's 4/12 - club coordinator Wes Fleming
 - Bob's 4/26 - club coordinator Scott Keimig
- **Tech Day Update** Today is the first Tech Day of 2014 and is concurrent with the club mtg. The search for additional tech day venues is ongoing and current members are asked to host. Although not yet formalized, we expect that we may partner with the Airheads BMW Club to have joint tech days in the area and possibly at the SRR as well. Secretary, Jim Howland is assisting TD Chairs, Bruce and Nicki, in this exciting expansion of our traditional TD offerings.

- **Editors Report** Wes Fleming made a call for contributions to Between the Spokes, our monthly newsletter. He offered extensive help in editing text and photos. He talked about the importance newsletter advertisers to the solvency of the club and reminded members to mention that they have seen ads in BtS and let them know if the ads impacted their purchase decisions.

- **Host Presentations**
 - Scott called Jeff Massey to the stage and thanked him for hosting the meeting and tech day. Jeff has recently returned from a corporate Dealer's meeting where much discussion centered on five newly developed models: RnineT, R1200 GS Adventure, R1200RT, K1600GTL, and S1000R. Some models have already been delivered to dealerships and the others will arrive shortly.

 - Jeff then introduced Morton's sales manager, Steve Anderson who provided additional information on the 2014 model line-up and a thorough briefing on Morton's events for the spring: Open House 4/12; Spring Fling 5/16-18; Rene Cormier & The University of Gravel Roads 4/13; and Off-Road Training June TBD.

 - Steve then introduced P&A manager, Patrick Crawley, who described some newer arrivals of rider gear and bike accessories. He also pointed out the new price labelling system being used which indicates retail and selling price. A number of popular items are discounted substantially from retail.

- Meeting was adjourned at approximately 11:50 after dispersal of door prizes.

Respectfully submitted by Scott Keimig in Jim Howland's excused absence.

standards last year. He expects a demo to be made available in early May. He reminded members that Morton's is a distributor of Schubert helmets and encouraged members to try out their features. He also reported that Schuberth engineers are developing a Bluetooth application that integrates the helmet to the bike communication systems.

☐ Jeff ceded the stage to Morton's Bike Sales & Marketing Manager, Steve Anderson. Steve reported that the BMW S1000RR still sets the bar in terms of power ratings. At 188HP the S1000RR leads the European Kawasaki ZX1000 (175HP) and the US Kawasaki ZX1000 (166HP). Steve then gave a brief on the features of the Classic version R1200R with the updated DOHC engine. He expects to receive a red (non-classic) version R1200R for use as a demo in a week or so. He then mentioned that Morton's can provide a new BMW financing program that is similar to a bike leasing program but provides for ownership at the end of the contract. He also reported that Morton's Oktoberfest is scheduled for 10/15. A more imminent event relates to Morton's Spring Rally (5/13-15) where slots are filling up and where the grand door prize will be a GPS unit retailing for around \$900.

☐ Steve ceded the stage to Parts and Accessories Manager, Patrick Crawley. Patrick gave a rundown on two new helmets that are of particular interest to sport-touring riders. One is the Shoei Qwest, which is a full-face helmet, and the other is the Schuberth C3, which is a modular helmet available in men's and women's sizes. Either helmet is great for touring as both are designed for low noise and light weight, parameters of value to touring riders. Models of both are available for sizing & sale.

☐ Door prizes were distributed to lucky members.

☐ The next club meeting is scheduled for April 10th at On the Border, Tyson's Corner VA.

The meeting was adjourned at 11:45 AM.

Respectfully submitted,
Scott Keimig,