

BMWBMW Board of Directors Meeting, July 14, 2013

Held at Beemer Uber Alles, Manassas, VA

Attendees

Scot Keimig, Vice President

Rick Haskins, Secretary

Henry Winokur, Treasurer

Wes Fleming, BTS Editor

Andy Dooley, Webmaster

Jim Hopkins- Sales Chair

Meeting was called to order by Scott Keimig at 10:05 am.

Henry Winokur, treasurer, reported about the SRR income/losses. New T-shirts went up \$300 in order to get nicer shirts with a multi-color logo.

\$7460 registration income, \$8,868 total income including beer and other sales.

\$1,958 loss

Karen Ager reported via e-mail that the club has 393 full members on the rolls as of the end of June and 60 associates for a total of 453.

There were 11 new members.

Wes Fleming reported on the August issue of the BTS

A couple new advertisers have joined in the past couple months

He's received no negative feedback about the non-mc related ads.

Leigh and Elsie are helping with proofing the issue and their help is greatly appreciated.

Wes got the archives of the BTS updated on the website.

Jim has reworked out Cafe Press deal for mug purchases- We can't have a link to mugs on our page due to the level of service we have but you can buy mugs on the store website.

Jim is going to put an article in the BTS about SRR merchandise purchases

SRR pins have not been delivered yet, they will be sent to attendees once they arrive (at manufacturer cost)

Rick Haskins Elections report

Drew Alexander is running for the VP slot, Scott Keimig is running for President and there are a couple more candidates in the pipe for other positions.

Scott talked about upcoming dealer activities:

Battley's is having a 70's day, hosting the Montgomery Co. Swap Meet, and Mark Solomon has a tent setup at most Roger Lyle track days

Bob's BMW is having a Summit Point race day, and Ride for Kids is coming in September. They will also be having a tech day with Klim gear featured.

Mod's and Rockers event in Essex,MD on 8/24

Next meeting will be @ Bob's BMW 8/10

Club Picnic will be 9/8 at Leesylvania State Park in VA

Andy Dooley webmaster

Made some modifications to the forums in order to better defeat spammers

OTHER TOPICS (Scott)

Millennial focus group

6% of the membership is under age 35

Scott is trying to reach out to younger members to get more involved in the club

Jim brought up the fact that associate members must be sponsored by a BMW owner. This is what is stated in the by-laws. The board agreed to discuss further the possibility of removing that requirement.

The meeting was adjourned at 10:53

Respectfully submitted,

Ron Plichta

Secretary