

BMWBMW General Membership Meeting, March 10, 2012

Held at Morton's BMW, Fredericksburg, VA

Meeting was convened 11:10 by Maria Vandergucht, President

35 members were present, including 8 new members

Maria welcomed Richmond Riders visitors

EVENTS (Maria Vandergucht)

Maria talked about the upcoming Dealer Open houses. One is 4/14 @ Morton's Ron Plichta heading up. The other is 4/28 @ Bob's BMW. A point of contact is needed.

Maria has an updated events schedule flyer available for those who want it.

Maria Talked about breakfast rides in MD and VA and that they are listed on the website and BTS.

This year's club picnic will be held at Patapsco Valley State Park. Maria is soliciting ideas for events. The date is Sept. 9 2012.

SQUARE ROUTE RALLY (Scott Keimig)

Scott is pursuing marketing endeavors with other clubs and MOA. He is also running BTS articles. Some rides being planned and will appear in the April BTS. He highlighted several of the big rides, such as the GS and GT ones.

Battley's having towing service available for those who have breakdowns.

Live music will be provided on Saturday night.

The beer selection will be reconsidered due to low demand for Coors Lite.

Registration will appear online starting 4/1/12. Volunteers were solicited for registration and other activities related to the rally.

The BOD is holding a rally selection committee headed by Maria. Greg Krammes asked about site requirements. Maria mentioned that they are not finalized at the present, but will work on it with checklist preparation.

Maria mentioned that postcards going out to non-club rally participants from last year.

MEMBERSHIP (Karen Ager)

Karen reported that the current membership is 442, consisting of 391 members and 51 associate members.

TREASURER (Henry Winokur)

The club bank balance is \$14,440 as of 2/29/12

RIDES (Maria for Ed Phelps)

Ed will have the normal 50 States ride contest, as well as the mileage contest and the "I've Been Everywhere" themed ride for 2012.

TECH (MARIA for CHEREE)

Tech Days are being scheduled through June and Cheree is looking for more hosts after that.

SAFETY (Chaz Fisher)

Chaz will bring Honda Safety Trainer to Square Route Rally.

MSF offering advanced rider training and Chaz is soliciting club interest.

BTS (Wes Fleming)

Wes talked about updates to BTS, including new features. He solicited articles and new member profiles.

GUEST SPEAKERS

Maria introduced Jeff Massey, owner of Morton's

Jeff talked about R1200R reproduction project on floor and his Compass expedition to South America.

Jeff introduced Steve Andersen, Sales director

Steve talked about the recently-arrived K1300S HP, F650GS and revised S1000RR. He discussed some of the incentives BMW is offering for leftover 2011 motorcycles, along with discounts for military and emergency medical responders. Steve also talked about \$500 worth of gear incentive for MSF basic rider course graduates. Steve also mentioned the Open House on April 14 and the Spring Fling Rally May 18-20. Some of the events planned include a Brats and Brew Dinner Friday, seminars and BBQ dinner Saturday night. GS and Road rides are planned for the weekend. Apex is having on road training course at Spring Fling. He cautioned that lodging is filling up quickly.

Steve also talked about other upcoming events hosted by Morton's, including the annual Oktoberfest 10/13, Smokechaser tour and a GS course planned for June.

Steve encouraged those interested to sign up for Morton's e-newsletter for latest updates and that Morton's is also on Twitter.

Patrick mentioned that Morton's is a Wunderlich dealer. He also mentioned the following new accessories in stock - K1600 crash bars, footboards for K1600, RKA tank bags, Icon Justice glove and the new Nolan N104 and Shoei NeoTac helmets.

Patrick recently met with Schuberth on new the new S2 full-face helmet.

Morton's was giving BMWBMW club members \$15 off for every \$100 spent on 3/10/12.

Meeting adjourned 11:59

Stuart Beatson gave a presentation on the inspection process used for bikes coming in for service or trade.

Respectfully submitted,

Ron Plichta

Secretary