

BMWBMW Board of Directors Meeting, May 12, 2012

Held at Annandale Community Park, 4030 Hummer Lane, Annandale, VA

Attendees

Maria Vandergucht, President

Karen Ager, Membership Chair

Ron Plichta, Secretary

Wes Fleming, BTS Editor

Phil Ager

Meeting was called to order by Maria Vandergucht at 10:08 am.

MEMBERSHIP

Membership report given by Karen Ager - 476 Members, 417 full, 59 associate

Karen asked about usefulness of all membership reports. Wes Fleming mentioned that he uses it for BTS last issue notification. Karen uses it for e-mail of pending expirations, secretary keeps in historical records.

Maria mentioned that she was getting good feedback regarding membership renewal and overall operations of club.

BTS Advertising Billing

Maria asked Wes about non-payment of advertising invoices, particularly Anton's shop. Wes suggested we contact Anton to follow-up. Maria brought up Henry's suggestion of prepaying ads, but Maria and Wes agreed to leave current model of paying in arrears. Both agreed that the club should keep one billing system for all advertisers.

Custom Clothing is in arrears, Wes will contact.

RALLY

Maria gave an update on the rally. She mentioned the planned rides - two GS ride, Antietam Ride, Bob's BMW ride.

Maria gave an update on seminars - long distance, suspension, maintenance, visibility and track riding.

Maria mentioned that prizes are still being worked.

Ron talked about money handling during rally (petty cash, band payment, food, check-writing)

Wes reached out to dealers in Pennsylvania for support

Volunteers are being solicited for registration, sales, etc.

Battley's wanted to bring shirts for rally with their logo. Ron disagreed due to perceived fairness to dealers and Wes expressed concern about BMWNA's position regarding other logos on shirts. BOD agreed to decline offer.

BTS Topics

Wes has not received printing bill for April. May bill has issues.

June BTS is done except Bob's BMW wanted to run Edelweiss ad.

Dealers are responsive to new BTS.

New full-page ad is running for Washington Adventist Hospital

July issue will feature an SRR wrap-up, Wes will not be present and asked for help for photos.

Maria asked for info on picnic for July and August issues.

October issue will contain election issues.

Wes mentioned some slight logo changes for cover page. Software purchase working well.

ELECTION COMMITTEE

Ron mentioned that solicitations are starting in June; position statements and ballots to appear in October BTS.

On-line elections – Ron will contact Tina to work BMW RA process and address problem with associate vote tallying.

Meeting was adjourned at 10:45

Respectfully submitted,

Ron Plichta

Secretary

