

BMWBMW Board of Directors Meeting, March 10, 2012

Held at Morton's BMW, Fredericksburg, VA

Meeting Convened at 10:02 by Maria

Attendees

Maria Vandergucht, President

Scott Keimig, Vice President

Ron Plichta, Secretary

Karen Ager, Membership Chair

Wes Fleming, BTS Editor

Henry Winokur, Treasurer

Other Members in attendance

Kermit Jackson

Andy Dooley, Webmaster

Mark Estes

MEMBERSHIP (Karen):

Karen Ager presented her budget proposal and details were discussed by BOD. Henry Winokur made a motion to accept and Wes Fleming Seconded. The motion was unanimously approved.

SPRING OPEN HOUSES: (Maria)

Maria Vandergucht requested coordinators for Morton's and Bob's open houses. Ron Plichta mentioned that Morton's spots are handled through the Fredericksburg Habitat for Humanity and normally request a \$25 contribution for a spot, The BOD approved the \$25 contribution and Ron will serve as coordinator for Morton's. A point of contact is still needed for Bob's. Ron has canopy and table, Scott Keimig has one banner, Tina Fraembs may have other banner

## MAY MEETING (Maria)

Maria presented Annandale Park location to BOD. Ron Plichta mentioned that there is a \$70 reservation fee for the picnic shelter and can pay with club card. A motion to approve location and give Ron authority to use club card was made by Maria. The motion was unanimously approved.

## SQUARE ROUTE RALLY (Scott)

Scott Keimig held a planning meeting the week prior to the meeting.

Ron Plichta submitted a budget based on last rally's expenditures and an anticipated attendance of 235. Scott motioned for approval of the budget and Karen seconded. The motion was unanimously approved.

Maria Vandergucht mentioned that all BTS articles related to SRR should also appear on the forum for those who do not get a paper version of the BTS.

Andy Dooley asked about the website link to rally info and that he needs help on registration and Paypal setup. Maria suggested he contact Jeremy for assistance.

Henry mentioned that we need a verification mechanism for membership during the registration process. Karen mentioned that she will forward membership roster to Kermit for verification.

Wes suggested putting copies of the BTS at the registration table to solicit new members.

Dealer flyers will be going out soon.

Scott mentioned the dealer support that will be provided during the rally. Bob's BMW will host a museum tour at his location and then lead a ride to the rally with return ride on Sunday. Battley's will provide towing. Morton's has a guest speaker and point of contact at Antietam battlefield. Morton's will also provide a speaker for one of the technical seminars.

There are five rides planned, including two GS and two GT.

Cheree Craze is lining up five tech seminars.

Entertainment – inquiries have been made of Rick Blanc's band and has another band as backup.

There was discussion made of changing one of the beer selections from Coors Lite to a premium beer because of low demand.

The beer ticket price may need to increase to \$1.50 per beer ticket.

Brian Conrad is working on sales and door prizes

The club still needs a logo for the T Shirts and pins. Rick Przybylski may assist in ordering those items since he did it last year.

Kermit Jackson asked when to start volunteer registration. Maria suggested to start a thread on the forum and post a list.

Kermit asked about preregistration cutoff. Maria said the date is undetermined at the moment.

#### RALLY SITE SEARCH

Maria mentioned that a committee has been formed and she will provide guidance. She also presented an area map with general locations to consider. Maria mentioned the shortcomings of Westmar and attempts to upgrade through American Legion.

Maria is preparing a checklist for site selection. The board discussed selection methodology and procedures.

#### PICNIC

Maria solicited activities ideas for picnic.

#### WEBSITE

Maria asked all website upgrades and budget be vetted through Maria and Scott prior to board approval.

#### MEMBERSHIP (Karen)

Karen reported that as of February 29, the membership roster included 391 full members and 51 associate members. Twenty full renewals and three associate renewals happened during the month.

#### TREASURER (Henry)

The club had a \$14,440 balance for the month ended February 19, 2012.

Advertising will be handled by monthly electronic billing.

BY LAWS

Maria mentioned that Henry Winokur reviewed other club bylaws for their amendment process. Maria also cautioned that there is a timeline for process to occur and so any reviews and suggestions should happen soon.

The meeting was adjourned 10:59

Respectfully submitted,

Ron Plichta

Secretary