

BMWBMW Board of Directors Meeting, February 12, 2012

Silver Spring Mining Co., Cockeysville, MD

Meeting Convened at 10:32 by Maria

Attendees

Maria Vandergucht, President

Scott Keimig, Vice President

Ron Plichta, Secretary

Cheree Craze, Tech Chair

Karen Ager, Membership Chair

Other Members in attendance

Phil Ager

Paul Miller

Dawn Miller

Paul Mihalka

George VanMater

Angelo Gravagna

RALLY UPDATES (Scott Keimig)

Advertisement included in BMWMOA Owners News.

Scott is looking for ideas on other PR outreach, to include sending postcards . The cost would be about \$225 for 250 cards. Phil Ager asked what was target audience. Scott wants to mail to other clubs and past participants.

Bob's BMW has offered to stock flyers in Parts Dept. and include in shipments to customers.

Ron motioned to budget \$300 for postcards. Karen Ager seconded. Vote passed unanimously.

Scott reported that Brian Conrad started soliciting door prizes and that Total Control may include a riding course as a grand prize.

TREASURER (Maria for Henry)

The club checking account has a \$15,211.11 balance as of 1/31/12

A \$55 overcharge and \$38 stamp fee were recovered from Suntrust Bank.

Elks Lodge sent a refund check for the cancelled 2012 Holiday Party deposit.

BTS (Maria for Wes)

A suggestion was made to post on forum and BTS why February BTS to inform members why mass mailing was done.

Wes is reaching out to PA BMW dealers to submit ads.

Wes is soliciting quotes from various printing services.

Wes asked board to approve standardizing ad sizes (whole, half and quarter page). Ron motioned to approve proposal and Cheree seconded. The motion was unanimously passed.

Wes is looking at legal printing software. Ron motioned to authorize purchase up to \$300, Scott seconded. The motion was unanimously passed.

Maria contacted MD MVA to update license plates. There is charge to update logo, but MVA needs 25 new purchases signed up to have change done. Maria and Karen will coordinate recruiting interest in the updated logo plate. BOD will inform membership via forum and BTS of change and solicit interest.

MEMBERSHIP

Karen showed new pins with updated logo. She is also looking at other items to replace pins, such as pens. Cheree suggested bandanas and Dawn Miller suggested key chains. Maria asked Karen to look into options.

Karen also mentioned that postage is rising and that additional membership directories need to be purchased because of low inventory.

Karen is looking into envelopes with new logo.

Ron suggested Karen submit budget for new membership costs to BOD for approval due to all of potential expenditures.

Karen has 500 membership flyers with former membership chair address. Maria suggested update flyers with sticker for new address.

TECH DAYS

Cheree is lining up future days and needs more Maryland members to host since most volunteers are in Virginia.

Next tech day is 2/18 at W&B Motors in Fairfax, Va

Cheree asked if we can do more than 6 tech days since she would like to see more during riding season. Maria mentioned that we can do more.

FUTURE EVENTS (Maria)

Club needs site for May meeting. Ron will look into Hudson Trail Outfitters in Fairfax, VA and Manassas Battlefield.

Maria wants to form committee to look into rally sites and report back periodically through September. Scott motioned for formation of committee, Cheree second. The motion was unanimously approved.

Maria mentioned soliciting ideas for picnic activities

Maria mentioned that Andy Dooley was looking into other potential website providers. Current contract is good through December 2012. Andy will monitor site/server issues and report to BoD.

SALES (Maria for Brian Conrad).

Brian is looking into alternatives for Café Press.

The meeting was adjourned 11:17

Respectfully submitted,

Ron Plichta

Secretary