

BMWBMW General Membership Meeting 3/12/11

Held at Morton's BMW in Fredericksburg VA

The meeting was convened at 11:00 AM by Ron Plichta, Treasurer

- There were in excess of 30 members present, including these two first-time attendees: Richard riding a GS, and Rick also riding a GS. Club door prize tickets were passed to all attendees. In addition host and owner of Mortons BMW, Jeff Massey distributed coupons to club attendees good for 20% discounts on parts and accessories in the month of March.
- **Rally Update** Ron provided the Rally Update. All is going smoothly with the exception of our needing additional volunteers to staff the registration tent.
- **Treasurer's Report** Ron gave his Treasurer's Report. The club has \$18,802.59 in its checking account and \$2,410.96 in its PayPal account. The total is \$21,213.55.
- **Membership Report** There was no membership report available for this month. It will be reported in the April meeting.
- **Editor's Report** Ron encouraged members to submit articles and photos that they think would be of interest to the group at large. Send contributions to: editor@bmwbmw.org
- **Rides program Update** Ron briefed us on the 2011 Rides Program. The formal details are now posted to the website, and there has been considerable discussion within the forum as well. To sign up, please contact Ed at rides@bmwbmw.org
- **Dealer Open House** Local dealers have set dates for spring open houses as follow:
 - Battley's 4/9 club - group ride to visit check forums for details.
 - Morton's 4/19 club coordinator Ron Plichta
 - Bob's 4/30 club coordinator Scott Keimig & Rick Przybylski
- **Tech Days Update** Greg Krammes reported that he has secured hosts and venues for six Tech Meetings in 2011. The next Tech Day is April 2nd at Gene F's in Ellicott City. Greg also reported that the club has purchased and received a "pro" version of a GS-911 ECU reader; the associated lap-top should arrive soon. These tools will be available at Tech Days, and a mechanism is being developed to make it available to members on an as-need basis.
- Ron called Jeff Massey to the stage and thanked him for hosting the meeting. Jeff has recently returned from a corporate Dealer's meeting where much discussion centered on the newly developed K1600GT & K1600GTL. Jeff reported that they are very technologically advanced bikes and set new tech standards for the industry, just as the S1000RR set new performance

standards last year. He expects a demo to be made available in early May. He reminded members that Morton's is a distributor of Schubert helmets and encouraged members to try out their features. He also reported that Schubert engineers are developing a Bluetooth application that integrates the helmet to the bike communication systems.

- Jeff ceded the stage to Morton's Bike Sales & Marketing Manager, Steve Anderson. Steve reported that the BMW S1000RR still sets the bar in terms of power ratings. At 188HP the S1000RR leads the European Kawasaki ZX1000 (175HP) and the US Kawasaki ZX1000 (166HP). Steve then gave a brief on the features of the Classic version R1200R with the updated DOHC engine. He expects to receive a red (non-classic) version R1200R for use as a demo in a week or so. He then mentioned that Morton's can provide a new BMW financing program that is similar to a bike leasing program but provides for ownership at the end of the contract. He also reported that Morton's Oktoberfest is scheduled for 10/15. A more imminent event relates to Morton's Spring Rally (5/13-15) where slots are filling up and where the grand door prize will be a GPS unit retailing for around \$900.
- Steve ceded the stage to Parts and Accessories Manager, Patrick Crawley. Patrick gave a rundown on two new helmets that are of particular interest to sport-touring riders. One is the Shoei Qwest, which is a full-face helmet, and the other is the Schubert C3, which is a modular helmet available in men's and women's sizes. Either helmet is great for touring as both are designed for low noise and light weight, parameters of value to touring riders. Models of both are available for sizing & sale.
- Door prizes were distributed to lucky members.
- The next club meeting is scheduled for April 10th at On the Border, Tyson's Corner VA.

The meeting was adjourned at 11:45 AM.

Respectfully submitted,

Scott Keimig, Secretary